Claim 1 (Currently Amended): A silver alloy comprising consisting essentially of

97.00 to 99.79 wt% of Ag as its major component, 0.10 to 2.89 wt% of Pd, 0.10 to 2.89 wt%

of Cu and 0.01 0.5 to 1.50 wt% of Ge, wherein the total amount of Pd, Cu and Ge is 0.21 to

3.00 wt%.

Claim 2 (Currently Amended): The silver alloy according to Claim 1, wherein the

silver alloy consists of Ag, Pd, Cu and Ge and wherein the content of the Ag in the alloy is

97.00 to 99.79 wt%.

Claim 3 (Previously Presented): The silver alloy according to Claim 1, wherein the

ratio of the content of Cu to the content of Ge, Cu content/Ge content, is 1/20 to 20/1.

Claim 4 (Previously Presented): The silver alloy according to Claim 1, wherein the

silver alloy, after being heat-treated at 250°C, for one hour, in air, has a reflectance of 90% or

more for light having a wavelength of 550 nm.

Claim 5 (Previously Presented): The silver alloy according to Claim 3, wherein the

silver alloy, after being heat-treated at 250°C, for one hour, in air, has a reflectance of 90% or

more for light having a wavelength of 550 nm.

2

Claim 6 (Previously Presented): The silver alloy according to Claim 1, wherein the silver alloy, after exposure to a 100 ppm hydrogen sulfide atmosphere, at ambient temperature, for 48 hours, has a reflectance of 75% or more for light having a wavelength of 550 nm.

Claim 7 (Previously Presented): The silver alloy according to Claim 3, wherein the silver alloy, after exposure to a 100 ppm hydrogen sulfide atmosphere, at ambient temperature, for 48 hours, has a reflectance of 75% or more for light having a wavelength of 550 nm.

Claim 8 (Previously Presented): The silver alloy according to Claim 1, wherein the silver alloy, after exposure to a high temperature and high humidity atmosphere of 85°C and 90 RH%, for 200 hours, has a reflectance of 88% or more for light having a wavelength of 550 nm.

Claim 9 (Previously Presented): The silver alloy according to Claim 3, wherein the silver alloy, after exposure to a high temperature and high humidity atmosphere of 85°C and 90 RH%, for 200 hours, has a reflectance of 88% or more for light having a wavelength of 550 nm.

Claim 10 (Previously Presented): The silver alloy of Claim 1, wherein the silver alloy is in the form of a sputtering target.

Claim 11 (Previously Presented): The silver alloy of Claim 1, wherein the silver alloy is in the form of a thin film.

Claim 12 (Currently Amended): The thin film according to silver alloy of Claim 11, wherein the thin film, after heat-treatment at 250°C, for one hour, in air, has a reflectance of 90% or more for light having a wavelength of 550 nm.

Claim 13 (Currently Amended): The thin film according to silver alloy of Claim 11, wherein the thin film, after exposure to a 100 ppm hydrogen sulfide atmosphere, at ambient temperature, for 48 hours, has a reflectance of 75% or more for light having a wavelength of 550 nm.

Claim 14 (Currently Amended): The thin film according to silver alloy of Claim 11, wherein the thin film, after exposure to a high temperature and high humidity atmosphere of 85°C and 90 RH% for 200 hours, has a reflectance of 88% or more for light having a wavelength of 550 nm.

Claim 15 (Currently Amended): The thin film according to silver alloy of Claim 11, wherein the thin film is a reflecting film.

Claim 16 (Currently Amended): The thin film according to silver alloy of Claim 11, wherein the thin film is a semi-transmissive film.

Claim 17 (Currently Amended): The thin film according to silver alloy of Claim 11, wherein the thin film is a patterned electrode or wiring.

Claim 18 (Currently Amended): The reflecting film silver alloy of Claim 15, wherein the reflecting film in the form is part of a self-emitting type display.

Claim 19 (Currently Amended): The reflecting film silver alloy of Claim 15, wherein the reflecting film is in the form part of a flat panel display.

Claim 20 (Currently Amended): The reflecting film silver alloy of Claim 15, wherein the reflecting film is in the form of an electrode.

Claim 21 (Currently Amended): The reflecting film silver alloy of Claim 11 15, wherein the reflecting film is in the form part of an electronic part.

Claim 22 (Currently Amended): The reflecting film silver alloy of Claim 15, wherein the reflecting film is in the form part of an optical disk.

Claim 23 (Currently Amended): The reflecting film silver alloy of Claim 15, wherein the reflecting film is in the form part of a light part.

Claim 24 (Currently Amended): The reflecting film according to silver alloy of Claim 15, wherein the reflecting film is an electromagnetic shielding film.

Claim 25 (Previously Presented): The silver alloy of Claim 1, wherein the silver alloy is in the form of a silver alloy paste.